



FOR IMMEDIATE RELEASE

IDEAL Industries Hires Country Manager of China to Expand Presence in Asia



Sycamore, IL -- November 2009 We are pleased to announce the completion of the search for a Country Manager of China for IDEAL Industries, Inc. IDEAL is one of the world's leading manufacturers of professional quality tools and supplies serving installation professionals in the construction, maintenance, data communications and original equipment manufacturing industries.

Through ASLON's participation with the International Executive Search Federation, we were able to collaborate with our partner in Hong Kong to conduct a search in China and deliver our client a leader with proven experience working for US based companies operating in China. Christopher Wang will report directly to IDEAL's President and CEO, Jim James. He will be responsible for the overall design, implementation and continual improvement of the sales, marketing and new business development for the country.

Prior to joining IDEAL, Christopher served as a Deputy General Manager for a joint venture of Honeywell in Guangdong. Previously he worked as a Vice President and General Manager for Tida Lighting, a leading light fixture supplier to IKEA. He has also served as a Managing Director for Forem which was acquired by Allen Telecom and then merged with Andrew Corporation in 2002. Christopher received his Bachelor of Science from the Harbin University of Science and Technology and his MBA from the China European International Business School.

About IDEAL

Headquartered west of Chicago in Sycamore, IL, IDEAL has manufacturing plants in Illinois, California and Massachusetts, as well as Canada, England, Spain, and China. The company also has international sales facilities in Canada, England, Germany, Australia, China, Brazil, Mexico, and Puerto Rico and a distribution center in the United States. J. Walter Becker founded IDEAL in 1916 and made a promise that is still an important part of the way IDEAL operates today: "An IDEAL product will provide a value greater than the price paid for it. Service is a part of the product." Becker's founding principles permeate the company's culture today, where employees are valued for being ethical, honest and trustworthy.

About ASLON Group

The ASLON Group is a global retained executive search firm whose mission is to be the leading integrity based search firm focused on identifying, assessing and delivering world-class leaders. Through our partnership with the International Executive Search Federation (IESF), we can recruit top regional, multicultural and multilingual leaders in any location around the world. Our reputation is built on our ability to see a search through from the initial meeting with our client to the assimilation of the finalist into the position. We operate under very strict standards of ethics and methodologies to identify the right person to fit the culture and vision of our client. Our integrity-based mission is also reflected in the type of leaders we find for our clients — leaders that are passionate, have a strong value system and a high emotional quotient to accompany their intelligence quotient.