

*"...identifying, assessing and delivering world-class leaders."*

## Master Chemical Expands Presence in Asia

### **Perrysburg, Ohio, September 2010 –**

ASLON is pleased to announce the placement of Meenakshi Krishna as Managing Director of India for Master Chemical Corporation. Krishna will be challenged to provide oversight for the building of new operations of a manufacturing facility in Pune, of which initial phases have already begun. He will be responsible for the overall design, implementation and continual improvement of the operations, sales, marketing and new business development for the country of India.



The new Managing Director of India will report directly to the Executive Vice President – Asia Operations and work closely with the President and COO in Perrysburg. Prior to joining Master Chemical's team, Krishna served as Managing Director of Dresser Valve India as well as Eaton Fluid Power India. He holds an MBA and a Bachelor's Degree in Engineering.

ASLON partnered with Confiar Global in Mumbai through the International Executive Search Federation to conduct this search.

### **About Master Chemical**

Master Chemical Corporation was founded in 1951. Since then, working closely with the worldwide metalworking community, Master Chemical Corporation has developed and marketed a full line of specialty cutting and grinding fluids, cutting oils, concentrated washing and cleaning compounds, and rust preventives all under the TRIM® brand trademark. These products are both environmentally sound and when used in conjunction with Master Chemical's XYBEX® Coolant Recycling and Filtration Systems, are the most durable and stable products available anywhere today. Master Chemical has always been committed to the safety of the people who use our products, the protection of our planet, the environment we live in, and the overall impact on our customers' profitability. Master Chemical serves customers globally.

### **About ASLON**

ASLON is a global, retained executive search firm whose mission is to be the leading integrity based search firm focused on identifying, assessing and delivering world-class leaders. We are partners with the International Executive Search Federation (IESF) and through our network of offices we can recruit top regional, multicultural and multilingual leaders in any location around the world. Our reputation is built on our ability to see a search through from the initial meeting with our client to the assimilation of the finalist into the position. We operate under very strict standards of ethics and methodologies to identify the right person to fit the culture and vision of our client. Our integrity-based mission is reflected in the type of leaders we find for our clients — leaders that are passionate, have a strong value system and a high emotional quotient to accompany their intelligence quotient.