



"...identifying, assessing and delivering world-class leaders."

EGI Hires Senior Sales Leader

Cleveland, OH, February 2011 – ASLON is pleased to announce the placement of Jeffrey Bush as Senior Vice President of Sales for Enerco Group Inc. (EGI). In this role, Jeff will play an active role in strategic decision making for EGI's senior leadership team. He will be charged with achieving profitable sales and market share growth and provide sales leadership while coordinating all sales activities for the company. Jeff will report directly to the President/COO, Jeffrey Mack.

Jeff brings a unique blend of sales and operations experience to EGI, having evolved through engineering/operations positions to a high level sales, marketing and sourcing role as Senior Vice President, Retail Markets for Flambeau Inc. Previously he served in general management, operations and engineering roles at MTD Products. Jeff received his MBA from Baldwin-Wallace College and his Bachelor of Science in Electrical Engineering from Kettering University.

"We are excited to have Jeff join EGI and confident we have found the right individual to lead our Sales team," said Jeff Mack. "With his broad experience and background, we believe he will immediately contribute towards our continued growth."

About Enerco Group Inc.

EGI is the industry's leading manufacturer of quality portable propane infra-red heaters. In addition, EGI manufactures and sells wall mounted propane and natural gas, forced air propane and kerosene, garage, and a full line of indirect heaters. Based in Cleveland, Ohio, EGI has been manufacturing these products for over 40 years. They are marketed and sold under the Mr. Heater and HeatStar by Enerco brand names for use in consumer, commercial and industrial applications.

About ASLON

ASLON is a global, retained executive search firm whose mission is to be the leading integrity based search firm focused on identifying, assessing and delivering world-class leaders. We are partners with the International Executive Search Federation (IESF) and through our network of offices we can recruit top regional, multicultural and multilingual leaders in any location around the world. Our reputation is built on our ability to see a search through from the initial meeting with our client to the assimilation of the finalist into the position. We operate under very strict standards of ethics and methodologies to identify the right person to fit the culture and vision of our client.

